



FORNAZOR

International, Inc.

455 Hillsdale Avenue, Hillsdale NJ 07642
201-664-4000 (office) - 201-664-3222 (fax)
Homepage: www.fornazor.com

Why HayCo Forage Works

1. The rate of feed passage in horses is between 45 minutes to 6 hours from ingestion to delivery to the large bowel.
2. When horses are fed large amounts of concentrates in stalled situations, the rapid rate of passage coupled with the overall inefficiency of gastric and post gastric digestion, causes significant amounts of soluble starch and sugars to reach the large bowel.
3. Rapid fermentation of this starch and sugar is the root cause of many metabolic problems seen in horses.
4. HayCo Forage is designed to help alleviate the risks associated with this often unavoidable situation.
5. Mechanically, the HayCo metabolic formula slows rate of passage by forcing gastric retention, as well as physically preventing bolting of feed. It also stimulates salivary flow, i.e. the grazing reflex, based upon forcing the horse to masticate ingested feed.
6. Through a proprietary manufacturing process, carbohydrate release rate of the forage itself is slowed.
7. Simultaneously, caloric density is increased.
8. Growth of natural, essential populations of hind gut bacteria are stimulated by synchrony of the carbohydrate components of both the forage and the concentrate with key nitrogen components supplied by the addition of a patented technology during manufacture.
9. The net result is an increased efficiency of nutrient utilization by the horse, and a decrease in the likelihood of the onset of those physiologic conditions associated with normal confinement management and the "normal" equine diet."

W.E. Julien, Biovance Technologies.



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HayCo
Premium Forage



**Blended Grass Forage
For Horses**

Protein - 8%

Fat - 6%

Fiber - 30%

INGREDIENTS: Timothy, Orchard, Vegetable Oil,
Cane Molasses, Proprionic Acid

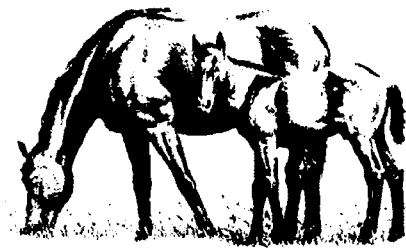


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HayCo
Premium Forage



Alfalfa Forage for Horses

Protein - 14%

Fat - 6%

Fiber - 30%

INGREDIENTS: Alfalfa, Vegetable Oil,
Cane Molasses, Proprionic Acid